

Press Release

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THE HAY-ADAMS COMPLETES THE FINISHING TOUCH ON ITS MASTERPIECE

The Hay-Adams Reopens Its Doors After Renovations and Enhancements

WASHINGTON, D.C. (November 10, 2010) – The Hay-Adams announced its reopening to the public after a renovation to modernize and update guest accommodations while remaining true to its historic roots. This is the hotel's second largest enhancement, after a \$20 million renovation in March 2002.

Guests of the Hay-Adams will enjoy elevator improvements, a modernized Business Center and a new fitness center. The roof terrace event space, the “Top of the Hay”, is scheduled for completion in January 2011. Interconnecting function rooms will be available individually or in combination, allowing guests to customize the space for events with appropriate room sizing. Depending on the guest list, this area can host 15 to 300 people.

With the vision of interior designer Tom Pheasant and architectural design firm, Hartman-Cox Architects, the Hay-Adams updated its aesthetics and décor with new color palettes, mosaic tiles, marble floors, custom-designed carpets and Scalamandre fabrics. The Hay-Adams revamped amenities to include 300 Count Frette® linens, European Etro® toiletries, goose-down duvet covers, plush robes and slippers.

“At the Hay-Adams, we strive to deliver exceptional service and provide leading technology and amenities. Part of our mission for the renovation was to ensure we met the needs of our business travelers while maintaining our high level of commitment to all guests,” said Hans Bruland, Vice President and General Manager of the Hay-Adams.

Recognizing the needs of the Hay-Adams business traveler, the hotel technologically enhanced guestrooms and meeting spaces, adding new widescreen 37” HD flat screen televisions with more than 75 digital channels in every room and complimentary access to Wi-Fi and high-speed connectivity in all public areas, meeting rooms and guest rooms. The hotel also installed a Bose Wave Music CD System with iPod capability in every room along with three two-line telephones and an in-room safe that can accommodate a laptop computer.

About The Hay-Adams

Named after the residences of John Hay and Henry Adams, the Hay-Adams first opened its doors in 1928 and immediately attracted prominent Washingtonians and travelers. Located across Lafayette Square from the White House, the historic Hay-Adams features 124 rooms, 21 suites and nine meeting rooms. Recognized as a power dining destination, The Lafayette Room offers contemporary American Cuisine for breakfast, lunch, dinner and weekend brunch. For evening dining and entertainment, Off the Record is noted as the “place to be seen but not heard” in Washington. The Top of the Hay provides an intimate atmosphere with seating arrangements overlooking the White House for private affairs. The hotel is overseen by President Kay Enokido, who has worked with the hotel for nearly 20 years. For more information visit www.hayadams.com.

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The Hay-Adams Contact

Caitlin Kizielewicz

ckizielewicz@livewiredc.com

703.519.1600 Ext. 104